



Fireworks 2019

Sponsorship Information

Where: Workhouse Arts Center
9518 Workhouse Way
Lorton, VA 22079

When: June 29: 5pm - 10pm

Marketing Reach: Attendance: 10,000 people; overall marketing reach 60,000 people

Join us on Saturday, June 29th, when Workhouse Fireworks race skyward and illuminate the Northern Virginia landscape in an expertly-choreographed display of pyrotechnic light and thunder. Launched from our historic, 55-acre campus, the region's largest pre-Independence Day fireworks show celebrates the history of this amazing nation and honors the courage and sacrifice that have made America a beacon of hope and freedom around the world. A nearly 30-minute firework show follows the performance and will dazzle visitors with an incredible display of vibrant colors, bright lights, and ground-shaking explosions.

Your support of the Workhouse, a nonprofit 501c(3) organization, makes a wide variety of performing arts, visual arts, and education programs possible for people of all ages throughout the local and regional area. Sponsorships range from \$1,000-\$10,000. Please see the following pages for details.

Sponsorship Tiers

For more information, please contact Elena Romanova, Development Director at 703-584-2908 or elenaromanova@workhousearts.org

Gold Sponsor – \$10,000

- Title Sponsorship on Stage
- Company/Name mentioned
- 6 – Free Parking Passes
- 8 – Passes to On-Site VIP Lounge
- Exhibit Space at Workhouse Fireworks (tent and chairs included)
- Inclusion in Social Media Posts
- Logo on Sponsor Recognition Signage
- Logo on Event Website (with hyperlink)
- 2 – Tickets to the Workhouse Arts Center Gala (valued at \$500)
- Opportunity for a feature article in a quarterly donor newsletter

Silver Sponsor – \$5,000

- Announcements from Stage
- 3 Free Parking Passes
- 4 Passes to On-Site VIP Lounge
- Exhibit Space at Workhouse Fireworks (tent and chairs included)
- Inclusion in Social Media Posts
- Logo on Sponsor Recognition Signage
- Logo on Event Website (with hyperlink)
- 2 tickets to Collect! (valued at \$170)
- Opportunity for a feature article in a quarterly donor newsletter

Bronze Sponsor – \$2,500

- Included in Announcements from Stage
- 2 Free Parking Passes
- 2 Passes to On-Site VIP Lounge
- Exhibit Space at Workhouse Fireworks (tent and chairs included)
- Inclusion in Social Media Posts
- Mentioned on Sponsor Recognition Signage
- Mentioned on Event Website (with hyperlink)

Patron Sponsor – \$1,000

- Included in Announcements from Stage
- 2 Free Parking Passes
- Exhibit Space at Workhouse Fireworks (tent and chairs included)
- Inclusion in Social Media Posts
- Mentioned on Sponsor Recognition Signage
- Mentioned on Event Website (with hyperlink)

Exhibitor – \$500

- 1 Free Parking Pass
- Exhibit Space at Workhouse Fireworks (no tent and chairs)