

Open Call, Artwork Activation for *LOVEworks* Sign

Eligibility: Professional Artists

Exhibition Dates: Fall 2019 - Ongoing

Application Deadline: August 15, 2019

After a 3-month tour in Fairfax County, the Virginia tourism LOVEwork sign will be permanently installed at Workhouse Arts Center. The Virginia is for Lover's marketing campaign is celebrating its 50th anniversary in 2019 and has introduced this special activation.

Workhouse Arts Center is pleased to invite professional artists to submit artwork proposals for to decorate the LOVEworks sign. A new Fairfax County LOVEworks sign will offer a dynamic and fun photo opportunity providing the perfect backdrop for families, couples, and friends to create memorable moments.

Proposals will be accepted from artists working in any media. The work must be durable and weather resistant. Artists may apply as an individual or with a collaborative group presenting a singular idea. Minimal financial support may be provided as an honorarium towards supplies and materials.

Exhibition Proposal Guidelines

1. **Artworks:** You may submit 3 – 5 artwork designs / installations for consideration. ***Please create the design directly on the attached technical rendering.***
2. **Images:** ***Please create the design directly on the attached technical rendering.*** Please feel free to include any additional images of each of the works and installations. If the work is not yet complete, sketches or images representative of a portion of the work will be considered.
3. **Artwork Information:** Please provide the Medium.
4. **Artist Information:** Please provide an artist statement and artist biography.
5. **Installation plan:** If applicable, describe how the artwork would be installed. Clearly list spatial needs, technical and equipment requirements, how the work will be durable and weather resistant, and specific installation considerations.

LOVEworks Measurements & Specifications

- 184 in. in length, 72 in. in height

Images



Installation Images of LOVEworks sign at it's first tour stop in Tyson's Corner Plaza

Please apply via entrythingy and submit all of the above materials. Selection may include an interview and discussions with the Workhouse Visual Arts Department. **All applicants must be prepared to present a sample of the proposed works in person or via mail upon request.**

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